



Paul J. Gutman Library

Gutman Gateway
to Information



Resources for Graduate Business Students

Library website: www.philau.edu/library

Research Guide: <http://libguides.philau.edu/business>

Suggested Online Systems and Databases

Select any of the following from the Library's Homepage:

PROQUEST: some specialized business databases as well as newspaper sources, social sciences sources.

- **ABI/INFORM Databases (ABI Combined):**
ABI/INFORM Global, ABI/INFORM Trade& Industry, ABI/INFORM Dateline
- **Business Module**
- **Wall Street Journal (included in ProQuest Newspapers)**
- **Social Sciences Module**
- **ProQuest Newspapers**

Standard & Poor's NetAdvantage- comprehensive, professional source of proprietary analysis on industry trends, corporate activities, and investments.

EBSCO: many fulltext articles are available from Business Source and Academic Source Premier. SocINDEX has partial fulltext, drawn from the fulltext titles in Academic Search Premier. Click the HELP button of any EBSCO database to connect to tutorials and documentation to help you search more effectively and use the system features more fully.

- **Business Source Premier** – the largest database of fulltext articles from business publications, across all business disciplines
- **Regional Business News** – over 80 regional United States business sources.
- **Academic Search Premier** – interdisciplinary in scope, much fulltext from higher-end sources
- **SocINDEX** – partial fulltext, from sources in sociology and other allied fields
- **GreenFile** – some fulltext, pulled from Academic Search Premier; articles related to sustainability drawn from trade, scholarly, general, and government publications
- **Environment Complete** – much fulltext, items related to environmental sustainability, some with business or management focus

Business and Company Resource Center is the best first choice when you are conducting company and industry research. Comprehensive information is provided.

Lexis / Nexis: (Academic Universe) – you are probably already familiar with the wealth of news, company, and industry information in L/N. The BUSINESS grouping provides a portal-like entry to a wealth of company information.

CCH Tax Research Network is an online version of CCH's Standard Federal Tax Reporter. In addition it provides access to tax publications, IRS information and more.

E-Journals

<http://www.philau.edu/library/ejournals.html>

EMERALD – provides access to just the Journals portion. Journals cover many business topics, including management, operations and logistics, accounting, finance, international business, and more. Limit to browse **Journals & Books**, [Just Journals and Just my Subscriptions](#) to see both an alphabetical list of titles and (in the right frame) subject groupings of the journals to which we have fulltext access.

SpringerLink – has a large cross-section of disciplinary literature, mostly accessible in fulltext.

ScienceDirect College Edition– includes indexing and abstracting for over 100 Business, Management and Accounting titles, and fulltext for several.

JournalList Finding Tool: Find Journals by Title

<http://www.philau.edu/library/journalist.htm>

Access to online fulltext of publications can be determined through the Title Browse or Subject Browse features of [JournalList](#). For example, a Subject Category browse on [Business & Economics](#) reveals a list of hundreds of journals, broken into several subcategories.

Other Specialized Online Resources

MRI Reporter Database provides data on a group of consumer products that includes apparel, beverages, health & beauty aids, and others. The data is used to find out who uses products (provides user demographics) and what media they follow or use (tv, radio, magazines, etc.). You will need to create a free account in order to use MRI Reporter.

Plunkett Online provides industry analysis and data for nearly 30 major industries, including apparel and textiles, retailing, technology, and advertising and branding. It can be used to locate information about companies within the industries, in addition to the market reports.

ValueLine is an online version of Value Line Investment Survey. Value Line Research Center is an excellent tool for identifying companies according to a range of financial variables.

CountryWatch is a specialized database of country-related information; country reports include brief information on the foreign investment climate.

CIAO: Columbia International Affairs Online is a collection of articles, policy briefs, working papers and more; good for information regarding trade agreements